11.00 - 13.50 MORNING PLENARY SESSION, EXPO Auditorium

15.00 - 17.00 INTERNATIONAL WORKSHOPS
19 June 2015

10.00 – 11.00 ***Registration***
Because of EXPO strict security procedures, participants should enter no later than 10.00

11.00 – 11.20 ***Welcome***
Roberto Maroni, *Lombardy Region President*
Pierfrancesco Majorino, *City of Milan Council Member*

Opening session
Diana Bracco, President, *Fondazione Sodalitas, EXPO 2015*

11.20 – 11.40 ***Key note Speech on Sustainability challenges***
Jeffrey Sachs, President, *Earth Institute, Columbia University**

11.40 – 12.40 ***Milan Manifesto Enterprise 2020***
Stefan Crets, Executive Director, *CSR Europe*
Etienne Davignon, President, *CSR Europe*
Jean Bernou, CEO, *McCain Continental Europe*
Willem Lageweg, Director, *MVO Netherlands*
Maria Alexiou, Chair of the board of Director, *Hellenic Network for CSR*
Celia Moore, Director Corporate Citizenship and Corporate Affairs, *IBM EMEA*
Pedro Ortun, Principal Advisor on CSR and Toursim, *DG Internal Market, Industry, Entrepreneurship and SMEs, European Commission*
Moderator: Jan Noterdaeme, Senior Advisor, *CSR Europe*

12.40 – 13.20 ***Business innovative sustainable vision***
Alexandra Palt, Chief Sustainability Officer, *L'Oreal Group*
Truus Huisman, Vice President Sustainable Business and Communications Europe, *Unilever*
Patrizia Grieco, President, *ENEL*
Giuseppe Recchi, President, *Telecom Italia*
Michele Mario Elia, CEO, *Ferrovie dello Stato Italiane*
Moderator: **Valerio de Molli**, CEO, *The European House-Ambrosetti*

13.20 – 13.50 ***Closing remarks***
Giorgio Squinzi, President, *Confindustria* and *Mapei*
Stefano Firpo, Director General For Industrial Policy, Competitiveness And Sme, *Italian Ministry for Economic Development*
Stefan Olsson, Head of Unit DG Employment and Social Affairs, *European Commission*
Moderator: **Deborah Ball**, *Wall Street Journal*

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LAST CALL TO EUROPE 2020

INTERNATIONAL WORKSHOPS
19 June 2015, 15.00 – 17.00

1 – Growth is Smart
At Samsung- Tim Pavilion

15.00 – 15.20 Scenario: *Digital innovation impact and opportunities*
Peter Lacy, Global Managing Director *Accenture Strategy & Sustainability*
15.20 – 16.30 *Industry, education and data in the digital era*
Sandro De Poli, President and CEO, *GE Italy & Israel*
Fabio Florio, Manager of Business Development and Expo 2015 Leader, *CISCO*
Marco Berliri, Partner, *Hogan Lovells*
Fabio Vaccarono, Managing Director, *Google Italy*
Prof. Giorgio Ventre, Full Professor of Computer Networks, *University of Napoli Federico II*
Marcella Logli, Corporate Social Responsibility Director, *Telecom Italia*
Wouter Van Tol, Corporate Citizenship Director, *Samsung Electronics Europe*

16.30 – 16.45 Q/A

16.45 – 17.00 *Conclusion and indicated actions*
Alexander Riedl, Deputy Head of Unit, DG CONNECT, *European Commission*

Moderator: Mariangela Pira, *Class CNBC*

2 – Growth is Sustainable
At EXPO Conference Centre

15.00 – 15.20 Scenario: *Future mega drivers on sustainability*
Dorman Followwill, Partner, *Frost&Sullivan*

15.20 – 16.30 Panel: *Sharing, circular economy and the future of smart cities*
Sylvie Thomas, Europe, Middle East and Africa Head of Corporate Social Responsibility, *Lexmark*
Matteo Marini, Chairman of the Board of Directors, *ABB Italy*
Filippo Bettini, Chief Sustainability and Risk Governance Officer, *Pirelli*
Harmen Van Sprang, Co-founder, *Share NL*
Fulvio Renoldi Bracco, Head of the Global Business Unit Imaging, *Bracco Imaging*

16.30 – 16.45 Q/A

16.45 – 17.00 *Conclusion and indicated actions*
Hugo-Maria Schally, Head of Unit DG Environment, *European Commission*

Moderator: Rachel Sanderson, *Financial Times*

3 – Growth is Inclusive
At Federalimentare Pavilion

15.00 – 15.20 Scenario: *Innovation and social entrepreneurship to foster inclusion*
Filippo Addarii, Director of International Strategy, *The Young Foundation*

15.20 – 16.30 *Issues and solutions to build an inclusive society for all, and value diversity*
Arnaud Mourot, Co-Director, *Ashoka Europe*
Fabrizio Torella, Responsible for social initiatives, *Ferrovie dello Stato Italiane*
Annemarie Muntz, Director Group Public Affairs *Randstad Holding* & Board member *CSR Europe*
Andrew Devenport, CEO, *Youth Business International*
Laura Donnini, CEO *RCS Libri* & Board member, *Valore D*
Ignacio Packer, Secretary General, *Terre Des Hommes International Federation*

16.30 – 16.45 Q/A
16.45 – 17.00 *Conclusion and indicated actions*
Stefan Olsson, Head of Unit DG Employment and Social Affairs, *European Commission*
Moderator: Deborah Ball, *Wall Street Journal*

WITH THE PATRONAGE OF EXPO MILANO 2015 FEEDING THE PLANET ENERGY FOR LIFE
IN COLLABORATION WITH CSR EUROPE
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