10.30 - 13.50 MORNING PLENARY SESSION
15.00 - 17.00 INTERNATIONAL WORKSHOPS
19 June 2015 at Expo Center

10.30 – 11.00 Registration
Because of EXPO strict security procedures, participants should enter no later than 10.15

11.00 – 11.20 Welcome
Giuliano Pisapia, Milano Mayor
Roberto Maroni, Lombardy Region President

Opening session
Diana Bracco, President, Fondazione Sodalitas, EXPO 2015

11.20 – 11.40 Key note Speech on Sustainability challenges
Jeffrey Sachs, President, Earth Institute, Columbia University*

11.40 – 12.40 Milan Manifesto Enterprise 2020
Stefan Crets, Executive Director, CSR Europe
Etienne Davignon, President, CSR Europe
Jean Bernou, CEO, McCain Europe
Willem Lageweg, Director, MVO Netherlands
Michel Servoz, Director General DG Employment and social affairs, European Commission
Philippe Vasseur, President, Réseau Alliances and World Forum
Maria Alexiou, Chair of the board of Director, CSR Hellas
Moderator: Jan Noterdaeme, Senior Advisor CSR Europe

12.40 – 13.20 Business innovative sustainable vision
Alexandra Palt, Director CSR & Sustainability, L'Oreal
Patrizia Grieco, President, ENEL
Giuseppe Recchi, President, Telecom Italia
Michele Mario Elia, CEO, Ferrovie dello Stato Italiane
Arnaud Mourot, Co-Director, Ashoka Europe
Truus Huisman, Vice President Sustainable Business and Communications Europe, Unilever
Moderator: Valerio de Molli, The European House-Ambrosetti

13.20 – 13.50 Closing remarks
Elzbieta Bienkowska, European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs*
Emma Marcegaglia, President, Business Europe
Giorgio Squinzi, President, Confindustria and Mapei
Italian Government Representative
Moderator: Deborah Ball, Wall Street Journal
INTERNATIONAL WORKSHOPS
19 June 2015, 15.00 – 17.00 at Expo Center

WORKSHOP 1 – Growth is Smart
15.00 – 15.20 Scenario: Digital innovation impact and opportunities
Peter Lacy, Strategy Global Managing Director, Accenture

15.20 – 16.30 Industry, education and data in the digital era
Sandro De Poli, President and CEO, GE Italia
David Bevilacqua, Vice President South Europe, CISCO
Marco Berliri, Partner, Hogan Lovells
Marilù Capparelli, Head of Legal Italy, Greece, Turkey, Google

Prof. Giorgio Ventre, Director, Consorzio CINI and Marcella Logli, Corporate Social Responsibility Director, Telecom Italia
16.30 – 16.45 Q/A

16.45 – 17.00 Conclusion and indicated actions
Alexander Riedl, Deputy Head of Unit, DG CONNECT, European Commission*
Stefano Firpo, Director General For Industrial Policy, Competitiveness And Sme, Italian Ministry for Economic Development
**Moderator: Mariangela Pira, Class CNBC Invited

WORKSHOP 2 – Growth is Sustainable
15.00 – 15.20 Scenario: Future mega drivers on sustainability
Dorman Followwill, Partner, Frost&Sullivan

15.20 – 16.30 Panel: Sharing, circular economy and the future of smart cities
John Gagel, Global Sustainability and EHS Manager, Lexmark
Matteo Marini, President, ABB Italy
Harmen Van Sprang, Co-founder, Share NL
Audrie Van Veen, European R&D Manager, Amsterdam Economic Board
Olivier Maurel, Open Innovation Director,

Danone*
Fulvio Renoldi Bracco, Head of the Global Business Unit Imaging, Bracco
Andrea Illy, CEO, illycaffè*
16.30 – 16.45 Q/A

16.45 – 17.00 Conclusion and indicated actions
Hugo-Maria Schally, Head of Unit DG Environment, European Commission
**Moderator: Rachel Sanderson, Financial Times Invited

WORKSHOP 3 – Growth is Inclusive
15.00 – 15.20 Scenario: Innovation and social entrepreneurship to foster inclusion
Filippo Addari, Director of International Strategy, The Young Foundation

15.20 – 16.30 Issues and solutions to build an inclusive society for all, and value diversity
Fabrizio Torella, Responsible for social initiatives, Ferrovie dello Stato Italiane
Annemarie Muntz, President, Eurocittett
Andrew Devenport, CEO, Youth Business International

Claudia Parzani, President, Valore D
Ignacio Packer, Director, Terre Des Hommes International Federation
16.30 – 16.45 Q/A

16.45 – 17.00 Conclusion and indicated actions
Stefan Olsson, Head of Unit DG Employment and Social Affairs, European Commission*
**Moderator: Deborah Ball, Wall Street Journal Invited

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