

UNICEF Business Lab
CHILDREN ARE EVERYONE'S BUSINESS
UNICEF WORKSHOP ON CHILDREN'S RIGHTS AND BUSINESS

Milan, June 9th 2015
SDA Bocconi | Room Experience lab

Children's rights can very simply be defined as the most effective possible investment in our future.

A business that integrates respect for children into its core mandate can strengthen development and sustainability and generate real benefits for business as well. Positive action for children's rights can build a strong reputation, achieve better risk management and enhance the social license to operate – gaining support from people who live and work where a business operates.

In order to promote a community which fits for children, UNICEF is launching a new and unique corporate leadership platform about children rights and business. The Lab will provide dedicated training addressing key sustainability challenges affecting children and offering guidance and tools to support companies about their impact on children's rights.

This event on June 9th 2015 at 14.00 at the Bocconi Experience Lab will allow participants to:

- Explore the range of impacts business has on children;
- Network with peers and share business practices about addressing children's rights;
- Take part in an innovative multistakeholders project.

AGENDA

Ore 14:00 Registration

14.15

Welcome and introduction

- Alberto Grando, Vice Director for Development at Bocconi University
- Giacomo Guerrera, President at UNICEF Italian National Committee

14.30

Setting the scene: children's rights in business

An in depth interview to explore the range of impacts business has on children

- Eija Hietavuo, CSR manager at UNICEF HQ
- Luisa Book, Global Social Sustainability Coordinator at H&M

15.00

Inspiration: children are everyone's business

A panel discussion about the role of Government and Business in protecting, respecting and supporting human rights and children's rights.

- Stefano Beraldo, CEO at OVS
- Gianludovico De Martino, President at Inter-ministerial Committee for Human Rights
- Benedetta Francesconi, Head of the NCP's Secretariat at the Italian Ministry of Economic Development
- Richard Locke, Professor and Director, Thomas Watson Institute for International Studies at Brown University and Visiting Professor at Bocconi University
- Parul Sharma, Trainer & Dean of The Academy for Human Rights in Business (CSR Sweden)

15.45

Call to action: are children your business?

A panel discussion about why companies should invest in children's rights and how the UNICEF Business Lab helps companies to address them.

- Sabina Ratti, Deputy at Global Compact Network Italy
- Luca Filippa, Managing Director Southern Europe at FTSE
- Davide Dal Maso, General Secretary at Forum Finanza Sostenibile
- Pier Mario Barzaghi, Partner at KPMG
- Eleonora Pessina, Group Sustainability Manager at Pirelli
- Carlo Antonio Pescetti, Deputy at Sodalitas Foundation*

16.15

Breakout discussions: children rights and business in practice

Supported by the innovative tools of UNICEF Global innovation partner, FROG Design, this session will help participants to identify the most material children's rights impacts business has on children in its activities and relationships and the most important challenges to address them in practice through a due diligence process.

- Children in the Community & Environment
Rapporteur: Sabina Ratti, Deputy at Global Compact Network Italy
- Giving children's Rights a voice in business
Rapporteur: Francesco Ambrogetti, Fund Raising Director at UNICEF Italy
- Children in the Market place
Rapporteur: Pier Mario Barzaghi, Partner at KPMG
- Children in the Workplace
Rapporteur: Tessa Lee, Counsel at Linklaters

17.45

Conclusion

Alberto Grando, Vice Director for Development at Bocconi University

Paolo Rozera, Executive Director at UNICEF Italy

*invited